

**NHS DORSET CLINICAL COMMISSIONING GROUP**  
**GOVERNING BODY MEETING**  
**CORPORATE OBJECTIVES 2019 - 2020**

<b>Date of the meeting</b>	20/03/2019
<b>Author</b>	E Parson - Interim Deputy Director of Engagement and Development
<b>Sponsoring Board member</b>	T Goodson - Chief Officer
<b>Purpose of Report</b>	To present to the Governing Body the corporate objectives for 2019 to 2020.
<b>Recommendation</b>	The Governing Body is asked to <b>approve</b> the objectives.
<b>Stakeholder Engagement</b>	Staff across the organisation have been fully engaged in setting the objectives through the annual staff event, discussions with Directors and Deputies and via the organisation's network of Culture Champions.

**Monitoring and Assurance Summary**

<b>This report links to the following Strategic Principles</b>	<ul style="list-style-type: none"> <li>• Services designed around people</li> <li>• Preventing ill health and reducing inequalities</li> <li>• Sustainable healthcare services</li> <li>• Care closer to home</li> </ul>		
	<b>Yes</b> [e.g. ✓]	<b>Any action required?</b>	
		<b>Yes</b> Detail in report	<b>No</b>
All three Domains of Quality (Safety, Quality, Patient Experience)	✓		✓
Board Assurance Framework Risk Register	✓		✓
Budgetary Impact	✓		✓
Legal/Regulatory	✓		✓
People/Staff	✓	✓	
Financial/Value for Money/Sustainability	✓		✓
Information Management & Technology	✓		✓
Equality Impact Assessment	✓		✓
Freedom of Information	✓		✓
<b>I confirm that I have considered the implications of this report on each of the matters above, as indicated</b>	✓		

Initials: EP

## 1. Introduction

- 1.1 This purpose of this report is to present to the Governing Body the corporate objectives for 2019 to 2020.
- 1.2 The Governing Body is asked to approve these objectives.

## 2. Report

- 2.1 Staff feedback from the NHS Staff Survey and as part of the People and Culture Programme identified that there was a need to review the process for setting the organisation's corporate objectives. The feedback received suggested a need to consider the format, volume and language used so that staff felt their role was connected to the organisation's overall aim and purpose.
- 2.2 As a result of this feedback, staff were engaged in what they felt the corporate objectives should be through the annual staff event. This feedback was then reviewed and themed, and draft objectives formed through consultation with directors and deputies. The draft objectives were then tested out with staff through directors, deputies and the culture champions. The draft objectives have also been reviewed by our Remuneration Committee.
- 2.3 This report provides the organisation's objectives for 2019 to 2020 in a one-page format, showing the connection with the Dorset Sustainability and Transformation Plan, and the national NHS Long Term Plan. The objectives have also been written in plain English.
- 2.4 On approval from the Governing Body, the organisation will seek to embed these objectives through active communication and engagement, ensuring they are accessible to staff and able to form part of the monthly and annual 1-1 discussions between managers and their staff. In addition, they will be reviewed and discussed as part of the People and Culture Programme activity.
- 2.5 The organisation's objectives will underpin delivery of the Operational Plan for 2019 to 2020 and be used to inform the updated Sustainability and Transformation Plan. The Chief Officer will ensure the delivery and resourcing of these corporate objectives through his executive team and commissioning support arrangements.
- 2.6 As part of our progress to becoming an Integrated Care System, work with system partners in the development of Dorset's response to the national NHS Long Term Plan will aim to include the setting of shared system objectives, taking on board the principles of engagement and co-production with staff.

## 3. Conclusion

- 3.1 The Governing Body is asked to **approve** these objectives and the approach to embed them across the organisation.

**Author's name and Title** Ellie Parson, Interim Deputy Director of Engagement and  
: Development

**Date** : 6 March 2019

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<b>APPENDICES</b>	
<b>Appendix 1</b>	<b>Corporate Objectives 2019 to 2020</b>