

**NHS DORSET CLINICAL COMMISSIONING GROUP
GOVERNING BODY MEETING
ENGAGEMENT AND COMMUNICATION UPDATE REPORT**

Date of the meeting	18/03/2015
Author	E Parson - Head of Workforce
Sponsoring Clinician	Dr P Seal - Poole Central Locality
Purpose of Report	The purpose of this report is to provide the Governing Body with an update on the Engagement and Communications Framework Implementation Plan 2014/2015 to 2015/2016.
Recommendation	The Governing Body is asked to Note the report.
Stakeholder Engagement	The report will demonstrate the breadth of engagement and communication involved in the implementation of this framework.
Previous GB / Committee/s, Dates	17 September 2014

Monitoring and Assurance Summary

This report links to the following Strategic Principles	<ul style="list-style-type: none"> • Services designed around people • Preventing ill health and reducing inequalities • Sustainable healthcare services • Care closer to home 		
	Yes [e.g. ✓]	Any action required?	
		Yes Detail in report	No
All three Domains of Quality (Safety, Quality, Patient Experience)	✓		✓
Board Assurance Framework Risk Register	✓		✓
Budgetary Impact	✓		✓
Legal/Regulatory	✓		✓
People/Staff	✓		✓
Financial/Value for Money/Sustainability	✓		✓
Information Management & Technology	✓		✓
Equality Impact Assessment	✓		✓
Freedom of Information	✓		✓
I confirm that I have considered the implications of this report on each of the matters above, as indicated	✓		

Initials: EP

1. Introduction

- 1.1 The purpose of this report is to provide an update on the Engagement and Communications Framework Implementation Plan 2014/2015 to 2015/2016. The framework which was approved by the Governing Body on 17 September 2014 was developed to support and enable the organisation to deliver its two year delivery plan and refreshed five year strategy.
- 1.2 The report captures the activity within the four main themes of work identified in the Engagement and Communications Framework:
- stakeholder engagement;
 - individual and public participation;
 - public relations and reputation management;
 - communication.

2. Organisational Focus

- 2.1 The focus of CCG engagement and communications activity over recent months has been the Clinical Services Review and Mental Health Review. In particular, the Clinical Services Review has warranted considerable engagement and communications activity to ensure we are involving and engaging the people of Dorset and our neighbouring counties.
- 2.2 A considerable amount of engagement and communications activity has been progressed over the last few months and Appendix 1 provides an overview of activity to date.

3. Conclusion

- 3.1 The Governing Body is asked to note the content of this report.

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APPENDICES	
Appendix 1	Summary of engagement and communications progress and activity